

A child is running through a field of tall grass, holding a pinwheel. The child is wearing a light-colored long-sleeved shirt and dark pants. The background shows a line of trees under a clear sky. The entire image has a blue tint.

BLUE RIDGE CASA FOR CHILDREN

IMPACT REPORT

2024

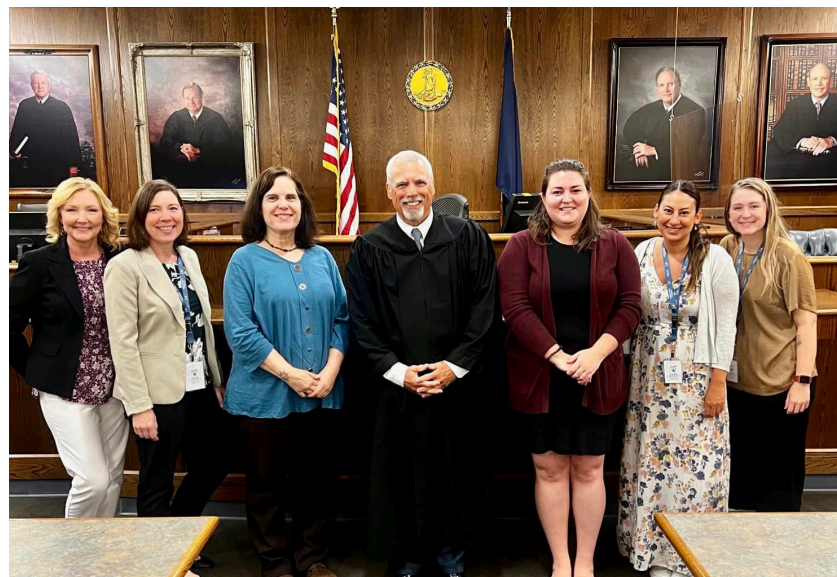




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OUR MISSION

Blue Ridge CASA for Children is a nonprofit organization advocating for children who have experienced abuse and/or neglect through recruitment, training, and supervision of community volunteers.

Our Vision

Every abused and neglected child will have a trained volunteer advocating for their best interest.

Our Values

Blue Ridge CASA for Children draws on the differences and experiences of board members, staff, and volunteers representing diverse backgrounds, races, cultures, talents, and perspectives, including LGBTQ+ individuals and those with lived experience. We believe in including everyone and are committed to building a safe, inclusive culture of trust, candor, and respect. We strive to strengthen our relationships and build partnerships with people, organizations, and businesses who reflect the children and families we serve. We believe bringing more voices to the table to influence our policies and practices will help us provide better advocacy and arrive at better outcomes for our youth.

FROM OUR CEO

As we celebrate 30 years of advocacy for the most vulnerable children in the Shenandoah Valley, I am filled with both pride and gratitude for how far Blue Ridge CASA for Children has come. Since 1994, our mission has remained steadfast—to provide a voice for children in our communities who need it most. In 2024, we continue to build on this legacy of service, and I'm excited to share some significant milestones from this year.

One of the most impactful achievements of 2024 has been our expansion into Shenandoah and Page counties. This expansion is a reflection of our unwavering commitment to reach more children who deserve the advocacy and support of a CASA volunteer. With this growth, we are able to serve even more children, ensuring they have a dedicated advocate standing by their side in the court system and beyond.

To support this expansion and further our impact, we restructured our program team to maximize efficiency and service delivery. This new structure allows us to streamline our operations while providing enhanced support to our volunteers and staff. Our team has never been stronger or more prepared to meet the growing needs of the children we serve.

Our theme this year, Growing our Impact, is especially meaningful as we celebrate three decades of advocating for children. Blue Ridge CASA has come a long way since its inception, and none of this would be possible without the incredible support from our volunteers, staff, donors, and community partners. Together, we have built something remarkable—an organization that not only changes the lives of the children we serve but strengthens the very fabric of our communities.

As we look to the future, we remain dedicated to expanding our reach, increasing our impact, and continuing to be a voice for children in the Shenandoah Valley. The next 30 years hold so much promise, and I look forward to all that we will accomplish together.

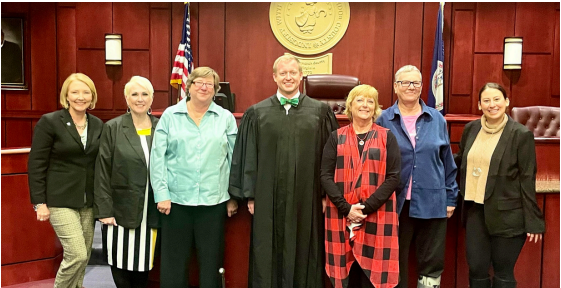
Thank you for your unwavering support, and here's to another year of growth, service, and advocacy for the children who need us most.

Angela Crawford



2024 IN REVIEW

SHENANDOAH & PAGE COUNTY EXPANSION



IN FY24, BLUE RIDGE CASA PROUDLY EXPANDED ITS REACH TO SHENANDOAH AND PAGE COUNTIES, PROVIDING CRUCIAL SUPPORT TO LOCAL CHILDREN IN NEED WITH THE HELP OF OUR NEWLY APPOINTED ADVOCATES. THIS MILESTONE WOULD NOT HAVE BEEN POSSIBLE WITHOUT THE GENEROUS SUPPORT OF OUR DONORS AND COMMUNITY PARTNERS. WE LOOK FORWARD TO CONTINUING OUR GROWTH IN THESE AREAS AND MAKING AN EVEN GREATER IMPACT IN THE LIVES OF THE CHILDREN WE SERVE.

BY THE NUMBERS

A YEAR OF IMPACT

66
ADVOCATES

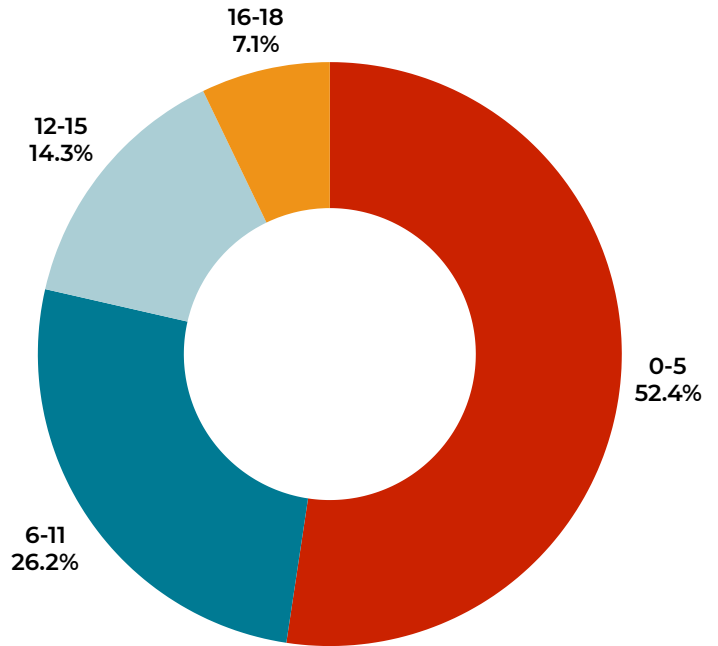
126
CHILDREN SERVED



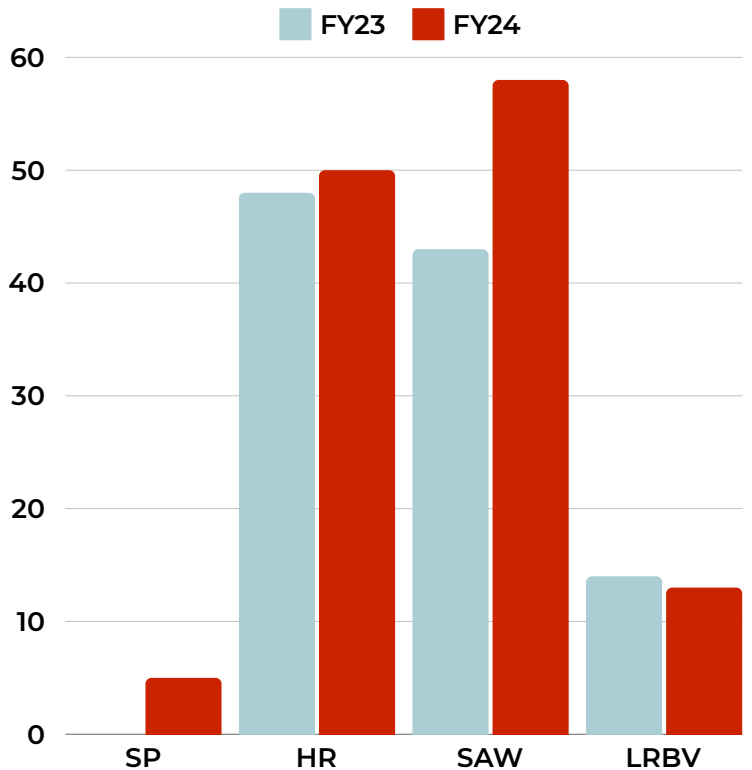
“ONE OF THE MOST IMPORTANT THINGS YOU CAN DO ON THIS EARTH IS TO LET PEOPLE KNOW THEY ARE NOT ALONE.”
— SHANNON L. ALDER

3,173
HOURS SPENT

30,077
MILES DRIVEN



AGES OF CHILDREN SERVED

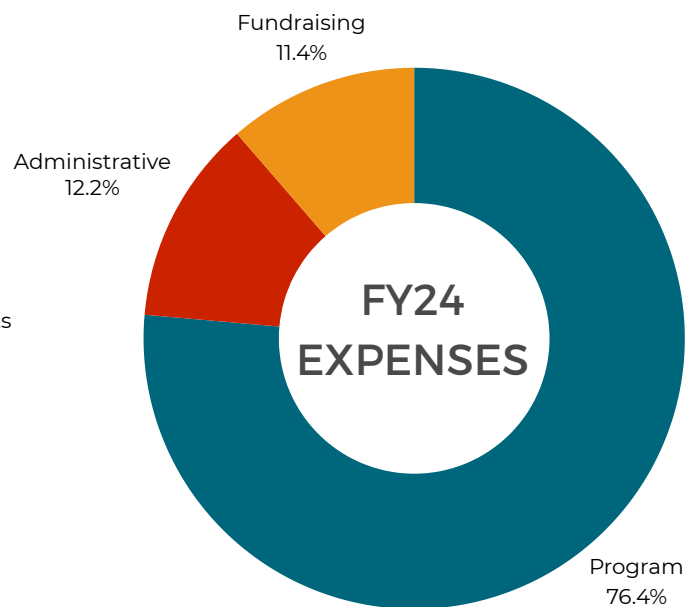
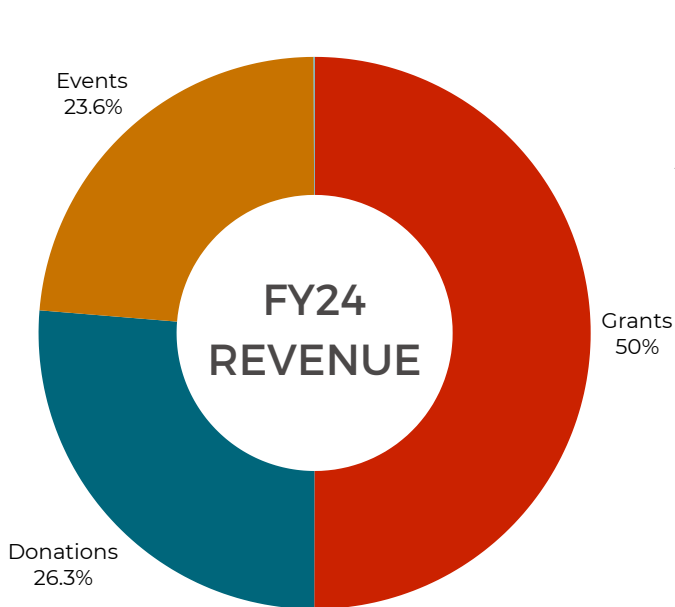


LOCATIONS OF CHILDREN SERVED



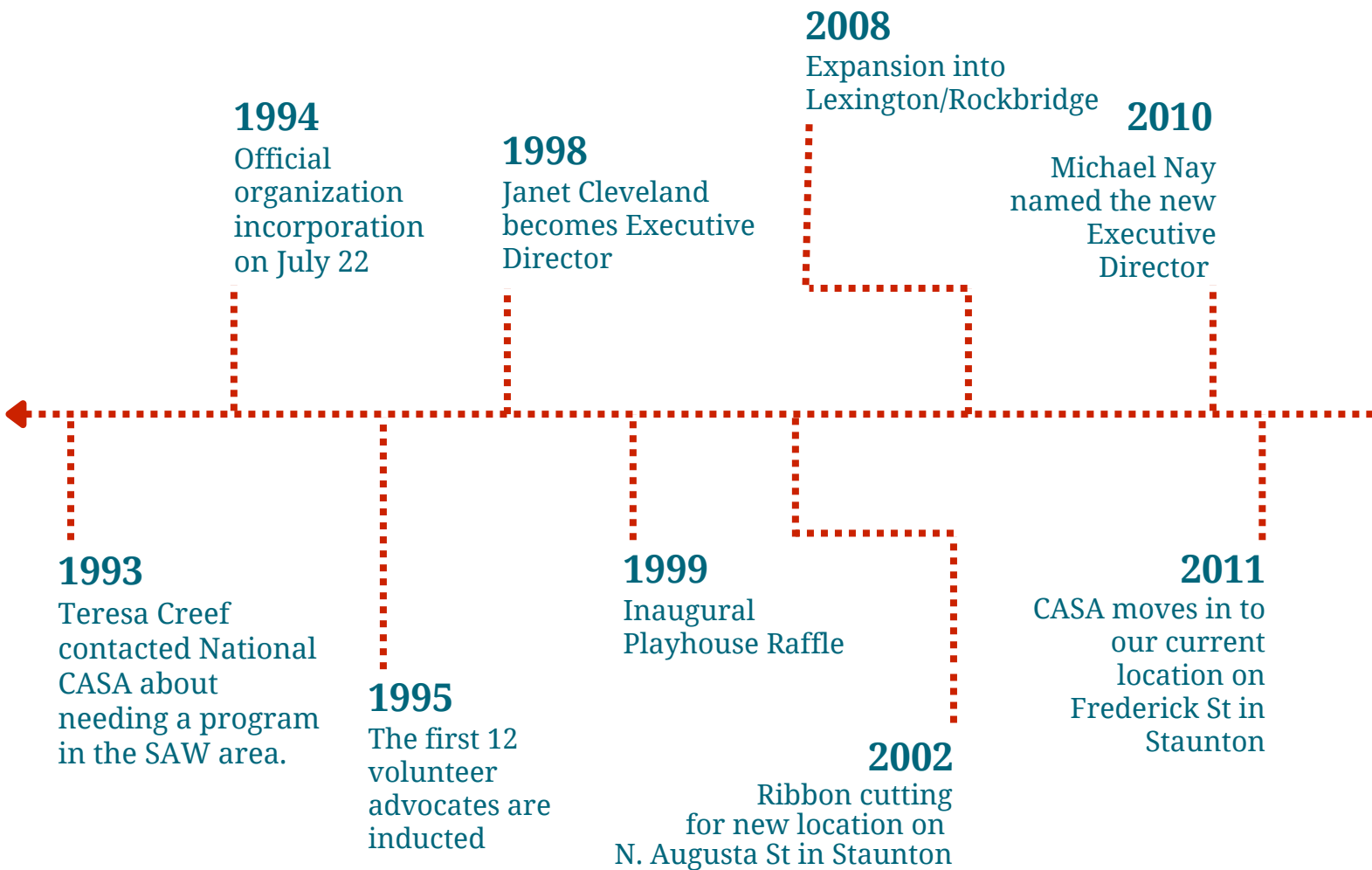
FINANCIAL REVIEW

In FY24, we remained committed to diversifying our revenue stream through a combination of grants and fundraising activities to ensure long-term financial sustainability. We are proud to highlight several key successes that have strengthened our work. Our signature event, **Top Chef Harrisonburg**, saw record-breaking attendance and raised more funds than ever before. Additionally, we launched a new initiative, **Mustaches for Kids - Blue Ridge**, in the SAW and LRBV areas, which will continue to grow in the coming years. Even with rainy weather, our annual **Firebolt 5K** was a tremendous success, generating crucial support for our mission.





CELEBRATING 30 YEARS OF CASA



1,230

THE NUMBER OF CHILDREN SERVED BY A BLUE RIDGE CASA ADVOCATE SINCE 1994



2012
Expansion into
Harrisonburg/
Rockingham

2015
Juan Pablo
Berrizbeitia
named CEO

2017
Inaugural
Firebolt 5K and
Race of 100
Harrys

2018
Inaugural
Top Chef
Harrisonburg

2018-2019
HorseMania

2022
Sherri McKinney
named CEO

2021-2022
COW-abunga

2024
Angela Crawford
named CEO

2023
Expansion into
Shenandoah
and Page
Counties
Inaugural
Mustaches for
Kids - Blue
Ridge

360 ADVOCATES INDUCTED SINCE 1994

*This timeline highlights key events in our 30-year history; however, we acknowledge that some significant milestones and individuals may not be included.

OUR STAFF

ANGELA CRAWFORD
Chief Executive Officer

CINDY AVVENIRE
Shenandoah/Page Advocate Manager

EMILY CASTLE
Lead Advocate Manager, 25th District

TONYA DUNLAP
Lead Advocate Manager, 26th District

ALI GALLAGHER
Outreach and Training Manager

CHELSEY HUGHES
Development Manager

HEATHER MATTOX
Case Coordinator

MEGHAN SEVIER
Grants & Communications Manager





OUR BOARD

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ANDREW SQUIRES

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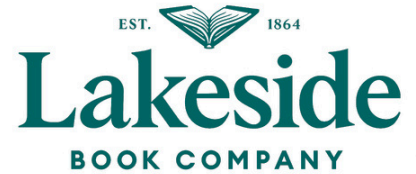
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Church

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United Way Staunton, Augusta,
Waynesboro

OUR SPONSORS





OUR ADVOCATES

As we reflect on the impact of Blue Ridge CASA for Children over the past year, we want to extend our deepest gratitude to the extraordinary individuals who make our work possible—our advocates. Their unwavering commitment and tireless efforts ensure that the most vulnerable children in our community have a voice and the support they need to thrive. This report highlights the transformative work accomplished this year, but it is our advocates who are the heart and soul of our mission. We are honored to recognize their dedication and the profound difference they make every day.

Elma Allen	Robin Gradison	Bernadette O'Neill
Sharon Arey	Dee Grimm	Sharina Olson
Rachel Bagley	Jennifer Hackley	Alicia Pritchett
Kate Bailey	Jamie Haushalter	Elizabeth Preston
Margaret Ballin	Rose Hayden	Courtney Reyers
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Ashley Bellamy	Sherry Herr	Kimberly Rittenhouse
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VOLUNTEER. ADVOCATE. IMPACT.