



CASA

Court Appointed Special Advocates
FOR CHILDREN

BLUE RIDGE CASA

2022

IMPACT REPORT

Blue Ridge CASA for Children



OUR MISSION

Blue Ridge CASA for Children is a nonprofit organization advocating for children who have experienced abuse and/or neglect through recruitment, training and supervision of community volunteers.

OUR VISION

Every abused and neglected child will have a trained volunteer advocating for their best interest.

DEAR FRIENDS,

I had wanted to join the CASA movement for years. I was fortunate enough to accomplish this goal on February 28, when I joined Blue Ridge CASA as CEO. Since coming on board, I have been consistently amazed and inspired by our volunteers' incredible and selfless work, our staff's talent and commitment, and our investors' generosity. Despite the challenges of COVID and rising costs, you chose to continue to support children in our community who have experienced abuse and neglect. Thank you.

It has been a year of transition for our organization: new leadership, new staff, and new goals. We set a new fundraising record at our Top Chef Harrisonburg event and had the COW-abunga Parade. We inducted a record number of new CASA volunteers.

We estimate there are over 300 local children in foster care. We believe every abused and neglected child in our community should have access to a Court Appointed Special Advocate. Often, a CASA is the only consistent person in a child's life while they are in foster care. This relationship is paramount, and the information the CASA can provide the judge is invaluable.

Serving each child is a lofty goal and will take time to achieve, but we are on our



way. We certainly cannot do it without you, and I am grateful you are on this journey with us. Thank you for helping us ensure children in our community who have experienced abuse and neglect have a better future. Thank you for helping us change a child's story.

I can't wait to see what we accomplish next year!

Sherri McKinney-Frantz (she/her)
Chief Executive Officer

2022 BY THE NUMBERS

98

children served
by CASA

53

CASA volunteers
mobilized to serve
their communities

2,540

hours of volunteer
time invested in our
communities

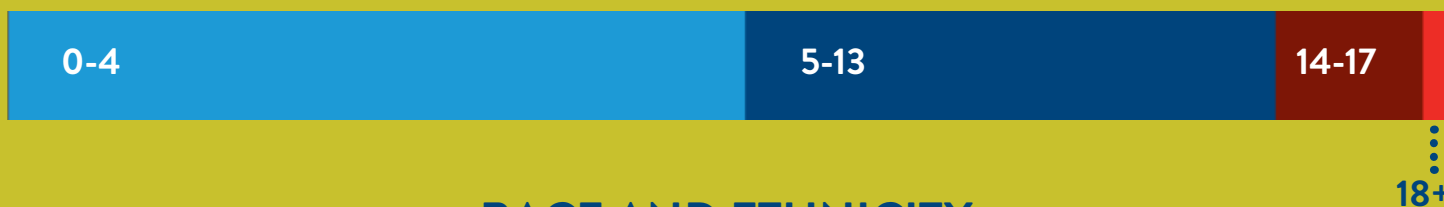
\$76,073

value of volunteer
impact



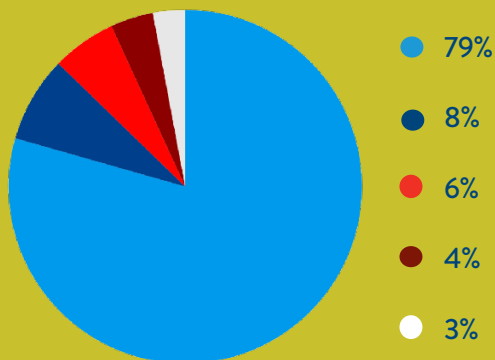
- HARRISONBURG/
ROCKINGHAM
- STAUNTON/AUGUSTA/
WAYNESBORO
- LEXINGTON/ROCKBRIDGE/
BUENA VISTA

AGE OF CHILDREN SERVED

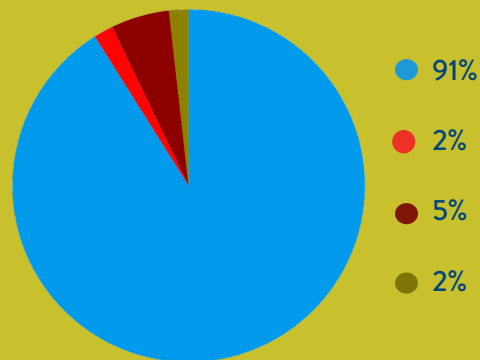


RACE AND ETHNICITY

- WHITE
- BLACK / AFRICAN AMERICAN
- BI-RACIAL / MULTI-RACIAL
- HISPANIC / LATINX
- ASIAN / ASIAN AMERICAN
- OTHER / NOT SPECIFIED



OF CHILDREN SERVED



OF ACTIVE VOLUNTEERS



WHERE
CHILDREN LIVE

SUPPORTING FAMILIES

The families we serve are in turmoil and struggling with complex challenges. A CASA volunteer takes the time to understand their situation and build relationships with everyone involved. One of our CASAs did just that this year, and it changed the children's story.

The biological parents were battling addiction and homelessness and had ongoing conflict. The children blamed each other for disclosing these issues, which led to them being placed in foster care. Their CASA volunteer knew that building a relationship with their mom was the key to keeping the family connected, as she was the one who

was focused on reunifying her family from the beginning. The CASA volunteer joined the family and the social services worker weekly for hour-long supervised visits, held their father accountable for attending substance abuse treatment, and encouraged their mom when she felt lost and at the end of her rope.

It's been a long road, but the family has been reunited. Dad is sober, and the family has stable housing. Their CASA volunteer was a critical part of their success. CASAs make a difference!

ENHANCED ADVOCACY

A TEAM APPROACH



A Rockbridge County couple chose to provide advocacy as a team, which has led to some outstanding results. With the demands of their jobs, family, and other volunteer commitments becoming Court Appointed Special Advocates was an enormous undertaking. They discovered sharing the workload and playing to their strengths made it possible. Their different interests, hobbies, and life experiences have positively impacted their ability to connect with those involved in their case. Aside from the behind-the-scenes work, joining forces while visiting with their CASA kids provided unique advantages. One could focus directly on the children while the other could connect with the caregiver. The team approach was a valuable experience for both volunteers and provided outstanding advocacy for the children.

HOW YOU CAN HELP

In order to provide children with quality advocacy and show up when they need us, we need your support.

**To donate or apply to volunteer,
head to www.blueridgecasa.org**



FINANCIAL REPORT

TOTAL INCOME: \$535,763

49% Grants
\$262,206

25% Donations
\$133,627

25% Events
\$134,945

1% Other ...
\$4985

TOTAL EXPENSES: \$413,496

76% Program
\$315,820

14% Admin
\$57,727

10% Fundraising ...
\$39,949

2022 BOARD MEMBERS

Kari-Lyn Henkel
Chair

Andrew Squires
Vice Chair

Mark Hudzik
Treasurer

Arianna Williams
Secretary

Brooke Goolsby

David Grimm

Hannah Johnson

Cathy Bagwell Marsh

Emani Morse





FUN(D) RAISING

Blue Ridge CASA for Children knows how to celebrate, and there's no better way to do it than our FUN(d)-raising events! These critical events fund one-quarter of our budget. Each service area has its signature event, raising funds and awareness for our cause and strengthening our community. This year, the Firebolt 5k in Staunton raised **\$30,656.50**. Top Chef Harrisonburg brought in **\$42,101**, and we had a "parade of cows" in downtown Lexington, drumming up excitement for our COW-abunga! auction, which will take place on **October 29, 2022**.

THANK YOU TO OUR CASAS

Our mission is made possible by our CASA volunteers. Thank you to our CASAs who were actively on a case this year!

Elma Allen
Judy Augst
Rachel Bagley
Margaret Ballin
Atin Basuchoudhary
Donna Berry
Kathryn Brown
Karen Chamblee
Leontine Cunningham
David Curtin
Michael Deaton
Amanda DeShaies
Patricia Devitt
Leslie Frere
Sherry Herr
Rose Holden
Annabelle Hoover
Sarah Janowski

Linda King
Ruth Kitchen
Timothy Kolly
Deb Koons
Gwendolyn Lam
Nancy Leake
Katelyn Linger
Heather Link
Jordan Lohr Mahaney
Jennifer Lundin
Isabella McBride
Brittany Miller
Lois Miller
Laura Nichols
Bernadette O'Neill
Monica Rath
Jan Rhodes
Brenda Robey

Monica Rutledge
Jennifer Schrom
Elise Sheffield
Eric Sheffield
Lisa Sinegra
Amy Smith
Debra Smith
Margaret Stiefvater
Ron Stimers
Grace Stivers
Kylie Stottlemeyer
Miranda Stroop
Melinda Timmons
Katherine Trammell
Mary Sue Traxler
Emily Wilson
Sue Wright

2022 STAFF

Sherri McKinney-Frantz
Chief Executive Officer

Angela Crawford
Director of Operations

Megan Lacey
Director of Programs

Tonya Dunlap
Advocate Manager
Harrisonburg & Rockingham

Ali Gallagher
Advocate Manager
Staunton, Waynesboro, Augusta

Christian Worth
Advocate Manager
Lexington, Buena Vista, Rockbridge

Maggie Dodson
Program Engagement Manager

Casey Rolfe
Development Manager

THANK YOU TO OUR INVESTORS

\$50,000+

Rosanne Facciolo
Mackey

\$20,000-\$49,999

Bernice Schoenbaum

\$10,000-\$19,999

E. C. Wareheim
Foundation

\$5,000-\$9,999

Cargill
Mary Farmer
Farmer Focus
Kappa Alpha Theta

\$2,000-\$4,999

F&M Bank
Glass & Metals, Inc.
Dwight Houff
Houff Family Foundation
Massanutten Resort
Kim Page
Stephanie Schlecht
Tuesday Club of Augusta
County

\$1,000-\$1,999

Blauch Brothers
Blue Ridge Insurance
Services
City National Bank
Clark & Bradshaw,
P.C.
Allen & Cary Dahl

Robert & Sharon
Driscoll
DuPont Community
Credit Union
Kent & Leigh Iberg
Lantz Construction
Company
Preston & Jane
Manning
Joe McCue
McKee Foods
Corporation
Sherri McKinney-
Frantz
Nichols Financial
Group
Helen Shibut
SYSCO Virginia, LLC
Paul & Martha Vames
Christian & Ben Worth

\$500-\$999

Laurie Berman
Corinne Blasius
Brian Brumbaugh,
D.D.S.
Mark & Debbie
Callahan
Quinton Callahan &
Karen Silveira
Randy Cassidy
Covenant
Presbyterian Church
DYNAMIC DXs LLC
Electric Connection
Elliot's Knob FOE
Aerie 680
Harman Construction
Charitable Fund
Harrisonburg Kiwanis

Club
Elizabeth Hartman
Jamie Haushalter
Pam & Jim Huggins
Jason & Sara Beth
Kite
Kline May Realty
Jim LaGrua
Catherine Marsh
Bill Moore
David Morgan
Pale Fire Brewing
Company
Parrott Orthodontics
Deborah Patton
Josh & Amber
Puffenbarger
Rocktown Family
Dental
Marlene & Donald
Showalter
Lisa & Joseph Sinegra
Jim Slack
Lillian Sloan
Wharton, Aldhizer and
Weaver, PLC
Virginia & Joe
Whitehill
Mark & Denise
Yurish
Judith Zdinak

\$250-\$499

Richard Orem
Theresa Bezold
Shannon Pooley
Clay & Martha
Devening
Jordan Mahaney
Dennis Quinn, Jr

Anita Riggleman
Colquitt Meacham
Joanne Baumrind
Flora Davis
H. Roller Shipplett
McClung Printing, Inc
Andrew Huff
Lois Blauch Miller
Wade Guillory
Thomas Dodson
Campbell Insurance
Wes & Cynthia Spain
John Heatwole
C.W. & Peggy Grandle
Barbara Stoltzfus
William Saxman
Lee Ann Jackson
Flora Pettit
Tom Roberts
Ted Rhodes
Ann Siciliano
Ryan Sodikoff
Elizabeth Leasure
George Sproul
Trinity Episcopal
Church

If you feel you've been
left off this list or your
name is misspelled,
please accept our
apologies and contact
casey@blueridgecasa.org
so we can properly thank
you.

THANK YOU TO OUR GRANTORS

- Augusta Health Foundation
- Community Action Project of Staunton, Augusta, & Waynesboro
- Community Development Block Grant - Harrisonburg
- Community Development Block Grant - Staunton
- City of Harrisonburg
- Community Foundation of the Central Blue Ridge
- Community Foundation of the Central Blue Ridge's Youth Philanthropy Council
- Community Foundation of Harrisonburg & Rockingham Co.
- Department of Criminal Justice Services
- Department of Criminal Justice Services - American Rescue Plan
- George R. & Evelyn W. Brothers Charitable Foundation
- Grace Episcopal Church
- Karis
- Million Dollar Round Table
- Operation Round Up - Shenandoah Electric Cooperative
- Rockingham County Board of Supervisors
- Trinity Episcopal Church
- United Way of Harrisonburg & Rockingham Co.
- United Way of Staunton, Augusta, & Waynesboro
- United Way of Rockbridge, Lexington, & Buena Vista
- Washinton & Lee University
- Waynesboro Kiwanis
- The Victims of Crime Act





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FOR CHILDREN

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119 W Frederick Street
Staunton, VA 24401

Nonprofit Org.
U.S. Postage
PAID
Permit No. 78
Harrisonburg, VA

United Way Partner

